

Creative and detail-oriented graphic designer specializing in branding and packaging design. Seeking opportunities to contribute to creative teams, grow professionally in the design industry and discover innovative solutions to design challenges.

marlener.nyc@gmail.com | New York, NY | [LinkedIn](#) | [Portfolio](#)



Work Experience

Jones Road Beauty, Remote

06/2025-PRESENT

Freelance Packaging Production Designer

- Collaborated with Product Development team in executing packaging concepts and ensure brand consistency across materials.
- Created production-ready files for print and manufacturing from approved creative briefs.
- Rebuilt and updated outdated packaging files to meet current production standards and brand guidelines.

Lucile Palmaro Kips Bay Boys & Girls Club, Bronx, NY

10/2024-06/2025

Digital Arts Specialist/Program Coordinator

- Developed and delivered lesson plans focused on computer literacy, beginner graphic design, and coding for individuals of all ages. Additionally, coordinated and ensured the effective preparation and execution of various educational programs within the Teen Department.

Art Teacher

09/2021-01/2024

- Created STEAM lesson plans involving art and history to teach elementary and middle school members about the dynamics of art and experimenting with different ways to be creative.
- Led a major art campaign of producing 700 bunny ears for Kips Bay Boys & Girls Club President's Dinner through the creation of a tutorial video for other sites to follow and complete.

Freelance Graphic Designer

04/2024-PRESENT

- Designed unique logos for entrepreneurial businesses within the beauty and fashion market and created comprehensive brand guidelines based on in-depth market research.
- Crafted distinctive product designs, utilized brand identities to create merchandise and maintain a consistent social media presence.
- Produced and packaged necessary files for clients to uphold their visual identities and created packaging dielines.

Suite9c, Manhattan, NY

01/2024-05/2024

Design Intern

- Designed multiple shelf tags and updated carton tray dielines for new vendors to optimize packaging for production.
- Contributed to the creation of off-pack designs for promotional events, ensuring brand consistency and elevating the brand's presence
- Collaborated with design teams in brainstorming sessions and used Adobe Creative Suite to create high-quality visuals that aligned with brand guidelines.

Skills

- Photoshop
- Illustrator
- InDesign
- Figma
- Microsoft Office
- Innovative
- Creative Thinking
- Dependable
- Detail-oriented

Education

Fashion Institute of Technology
New York, NY

BFA in Packaging Design

05/2024

AAS in Communication Design

05/2022

AAS in Illustration

05/2021